

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Stabenow for Senate
Product	Stabenow for Senate 10/8-10/14 Add
Estimate Number	EST 12256

Invoice #	136129-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/12/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	136129
Alt Order #	POLITICAL CANDIDATE
Deal #	
Order Flight	10/08/12 - 10/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 530a	530a-6a								
		CDR									
					10/08/12 to 10/14/12	3x	M-WT---				
					M	10/08/12	:30	5:51 AM	DS-T12-02H	\$550.00	1
					W	10/10/12	:30	5:50 AM	DS-T12-04H	\$550.00	2
					Th	10/11/12	:30	5:51 AM	DS-T12-04H	\$550.00	3
2	WJBK	Fox 2 News AM 6a	6a-7a								
		CDR									
					10/08/12 to 10/14/12	1x	M-WT---				
					W	10/10/12	:30	6:21 AM	DS-T12-03H	\$900.00	1
3	WJBK	M-F 4p-430p	4p-430p								
		CDR									
					10/08/12 to 10/14/12	2x	-T-T---				
					Tu	10/09/12	:30	4:12 PM	DS-T12-04H	\$600.00	2
					Th	10/11/12	:30	4:18 PM	DS-T12-04H	\$600.00	1
4	WJBK	Fox 2 News at 5p	5p-530p								
		CDR									
					10/08/12 to 10/14/12	2x	--W-F--				
					W	10/10/12	:30	5:22 PM	DS-T12-04H	\$1,000.00	2
					F	10/12/12	:30	5:14 PM	DS-T12-04H	\$1,000.00	1
5	WJBK	Fox 2 News at 530p	530p-6p								
		CDR									
					10/08/12 to 10/14/12	3x	--W-F--				
					W	10/10/12	:30	5:40 PM	DS-T12-04H	\$1,000.00	3
					W	10/10/12	:30	5:59 PM	DS-T12-04H	\$1,000.00	1
					F	10/12/12	:30	5:57 PM	DS-T12-04H	\$1,000.00	2
6	WJBK	Fox 2 News Edge	11p-1130p								
		CDR									
					10/08/12 to 10/14/12	4x	MTWT---				
					M	10/08/12	:30	11:28 PM	DS-T12-02H	\$1,900.00	2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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6	WJBK	Fox 2 News Edge	11p-1130p								
	WJBK	CDR									
	WJBK			Tu	10/09/12	:30	11:22 PM	DS-T12-02H	\$1,900.00		1
	WJBK			W	10/10/12	:30	11:12 PM	DS-T12-02H	\$1,900.00		4
	WJBK			Th	10/11/12	:30	11:27 PM	DS-T12-03H	\$1,900.00		3
7	WJBK	BONES	8p-9p								
	IP				10/08/12 to 10/14/12	1x	M-----				
	WJBK				M	10/08/12	:30	7:58 PM	DS-T12-03H	\$2,400.00	1

Aired Spots

16

Gross Total \$18,750.00
Agency Commission \$2,812.50
Net Amount Due \$15,937.50 Payment Terms 30 Days

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